

Agenda

Friday, October 5, 2018

7:30 PM

Awards Night

HONORING THE BEST BUSINESSES IN TAMIL NADU

REGISTER

07:30 PM Onwards

Saturday, October 6, 2018

09:30 AM

Introduction To TIECON Chennai

plenary

09:30 AM - 09:45 AM

09:45 AM

Managing Anything

Plenary

Learn from someone who shone in everything from FMCG to Electronics to Telecom to Soda



Shivakumar

Aditya Birla Group - Exec. President

09:45 AM - 10:20 AM

10:20 AM

(Man)powering India's Economic Growth

Keynote

Learn from the man driving one of India's leading business service providers



Ajit Isaac

Chairman & MD, Quesst Corp

10:20 AM - 10:55 AM

10:55 AM

Role of Marketing in an Increasingly Cluttered World

Sub-Plenary

Differentiate or Die all over again?



Jessie Paul

Paul Writer Strategic Advisory - Founder & CEO

10:55 AM - 11:30 AM

CEO Workshop

2 hours in length only - 15 minutes additional buffer time

DESIGN THINKING



ARUN JAIN

FOUNDER, POLARIS AND THE INTELLECT DESIGN ARENA

10:55 AM - 01:10 PM

2 Masterclasses

Each of 45-60 Minutes Duration With 15 Minutes Gap in Between

TECH BEHIND FINTECH



PRADEEP KUMAR S

HEAD OF ECOSYSTEM & OUTREACH - PAYPAL INDIA

10:55 AM - 11:55 PM

DIGITAL TRANSFORMATION



KARTHIKEYAN S

SUYATI TECHNOLOGIES

12:10 PM - 01:10 PM

10:55 AM - 01:10 PM

11:30 AM

Tea Break (15 minutes Only)

11:30 AM - 11:45 AM

11:45 AM

Conquering the Idli Business

Sub-Plenary

Did anyone even think it was possible?



PC Mustafa

iD Fresh Food - CEO

11:45 AM - 12:20 PM

12:20 PM

Win the culture - win the war

Sub-Plenary

How do you shape your people to think differently?



Bharath Krishna Sankar

Chairman, Aparajitha Corporate Services Ltd

12:20 PM - 12:55 PM

12:55 PM

Frugally Yours

Fireside Chat

In today's world of free-flowing money, how to win with less



Kumar Vembu

Co-Founder, Zoho Corp & Founder & CEO, GoFrugal

In conversation with



Mithun Sacheti

CEO, CaratLane

12:55 PM - 01:30 PM

01:30 PM

Lunch

01:30 PM - 02:30 PM

02:30 PM

Online Kirana - The Basket that Counts

Sub-Plenary

After all, this is how even Shah Rukh Khan gets his groceries delivered



VS. Sudhakar

Co-Founder, Big Basket

02:30 PM - 03:05 PM

CTO Workshop

2 hours in length only - 15 minutes additional buffer time

MACHINE LEARNING USING TENSORFLOW APIS



MANORAJAN PADHY

DEVELOPER RELATIONS - GOOGLE

02:30 PM - 04:45 PM

2 Masterclasses

Each of 45-60 Minutes Duration With 15 Minutes Gap in Between

TRUE LEADERSHIP



MR RAM GOPALAN

EXECUTIVE COACH, MARSHALL GOLDSMITH
STAKEHOLDER CENTERED COACHING

USING MARKETING FOR EXPONENTIAL GROWTH.



MR. VIKAS GUPTA

FORMER HEAD
MARKETING COCA-COLA INDIA

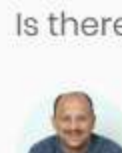
02:30 PM - 04:45 PM

03:05 PM

India vs Bharat

Sub-Plenary

Is there a pot of gold in the rural market?



Madan Padaki

Co-Founder & CEO, Ruban Bridge

03:05 PM - 03:40 PM

03:40 PM

Tea Break (15 minutes Only)

03:40 PM - 03:55 PM

03:55 PM

TIE Chennai - IITM Thought Leadership Forum

Release of the 10th Annual 2018 India Venture Capital Report.

Presentation of key findings



Thillai Rajan A

Professor, Department of Management Studies,
IIT Madras & Founder, YNOS.IN

Panel discussion on: Crafting Success, Creating Impact



Anu Hasan (Moderator)

Actress



Phanindra Sama

Co-Founder, RedBus



R. Krishnakumar

Perry L Blackshear Institute Chair Professor,
IIT Madras & Mentor - Ather Energy

Kalpathi S. Suresh

Entrepreneur,
Angel Investor & Film producer

S. Ramakrishnan

Founder and CEO of SportsMechanics

03:55 PM - 04:30 PM

04:30 PM

Reinventing Oneself is the Key

Valedictory

Hear from a man who has done that throughout his career in business and films



Bobby Bedi

Owner - Kaleidoscope Entertainment, Film Producer

04:30 PM - 05:05 PM

DISCLAIMER: The above given details are subject to changes, without prior intimation, as per the confirmations received from the speakers

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