

Bobby Bedi

DOB: 12th Feb 1956, Education: St. Columba's School, St. Stephen's College and Jamnalal Bajaj Institute of Management Studies. Previously worked at HCL, Philips India and Sony.

Sundeep Singh (Bobby) Bedi is an award-winning film and audio-visual content producer from India. Amongst the critically-acclaimed films his Company Kaleidoscope Entertainment has produced are the Academy Awards® entry Bandit Queen (1994), Deepa Mehta's Fire, the Macbeth adaptation Maqbool (2003) and the historical epic The Rising (2005). He has received the National Award for Best Film twice from the President of India and his films have featured at all major film festivals worldwide including Cannes, Toronto, Berlin and Venice. He was awarded the lifetime achievement award by the Valladolid, Spain Film Festival in 2016. His latest film Mango (made for Sony) is scheduled to release next year.

He has recently promoted ContentFlow Films & Web Series Pvt. Ltd. To create content for the internet OTT space and a company Content Flow Technologies Pvt Ltd to create VR and Immersive AV Content and it is thru this company that he is producing Holographic and Immersive 4DX Content for his Museums. His museums include the Sikh Heritage Centre in Punjab, The History of Bihar Museum at Patna and the Mahabharata Multimedia Gallery at Kurukshetra. His current project is a spiritual Immersive museum next to Parliament House, Delhi.

Bobby has set up a Foundation called the Mool Project Foundation, a not for Profit that creates spiritual and value based content for use in physical spaces and for virtual viewing.

Bobby has been an active participant in WIPO (World Intellectual Property Organisation) conferences, and has addressed a US Congressional hearing and many other international events relating to intellectual property rights and technology including the recent Asia-Pacific Regional Conference of Heads of Copyright Officers (Oct 23rd to 25th 2017). He represented the International Federation of Film Producers Associations (FIAPF) at the Beijing Conference in 2013. He is currently a Vice President of the Film Federation of India and a Member of the FIAPF (Federation of International Film Producers) General Assembly. Bobby is a board member of TiE Delhi for some years now and has recently been elected to the Board of Trustees of TiE Global.

Bobby was a delegate and panel speaker at two consecutive IGF's (Internet Governance Forums), where he followed debates and intervened in open fora. In Joa Pessoa, Brazil (2015), he was a scheduled panel speaker in the Promoting Trade, Inclusion and Trust Workshop, organised jointly by USCIB and the Ministry of Communications & Information Technology of Egypt. He was also a scheduled speaker at IGF in Guadalajara for the panel on Local Content and Sustainable Growth, jointly organised by WIPO (World Intellectual Property Organization) and FIAPF and in 2017 he gave the closing speech for the private sector at the IGF in Geneva.

Bobby's Wife Varsha works with him. His son Karan, a Stanford Graduate has successfully exited his first start up and taken over as CEO of a new OTT Channel for the Times of India Group. His Daughter Tara, an NYU Grad, works for Facebook in India and is running the policy program for Instagram in India.