



# Anu Hasan

Serial Entrepreneur, Senior Corporate Executive, Actor, Talk Show Host, Author, and Volunteer

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## Summary

### Entrepreneur and Senior Corporate Executive :

- She is currently the Director in AH Positive Ltd, a media and marketing consultancy company founded by her which helps with media and Go to Market strategies for companies.
- She is also one of the founding partners of a Health Care Start Up which is in early incubation stage.
- Until recently, she was Director of Europe for Ivy Mobility, A digital age company digitising value chains of global organisations in multiple sectors via mobility, analytics and cloud based solutions.
- Prior to this, she successfully founded and exited companies like
  - Shogun Marketing Pvt Ltd – An organisation in the business of marketing financial products of and for Multinational banks
  - Squash'd Smoothies & Juices - First of its kind in the market, with an all-women staff behind the counters at all outlets

### Media :

Anu has multiple years of experience in film/tv and has a body of work that spans over 15 television shows 20 feature films in 6 languages in two countries.

Her path breaking talk show in India, *Koffee With Anu*, ran for over 4 years. She is the recipient of the *Kalaimamani* award for her contribution to performing arts and the recipient of the *Tamil Nadu State Award*.

Her latest project on Sun TV “*Vaanga Pesalaam*” has just come to a close and she has three films in Tamil, Malayalam and Telugu released this year.

She has appeared in Eastenders, HollyOaks, Emmerdale, Cucumber and Ackley Bridge on British Television and has been featured in an English feature film called “Is this Now”

She currently is part of the cast on Holly Oaks and Ackley Bridge.

She is based out of UK and continues to work in film and television projects here in UK as well as India.

### Author :

- She is a published author and her first book *Sunny Side Up* was published by Harper Collins.
- She is presently working on her second book to be scheduled to release in 2019.
- She is also a regular contributor of Content for magazines like JFW for the past 10 years
- She is a regular podcaster with her Sunny Side Up Series for The State Southword

### Volunteering:

- She has been the ambassador for Women of Worth, a movement that seeks to empower women across cultures and ethnicities by celebrating who they are based on their innate value and unique potential.
- She is also a spokesperson for AskHowIndia – a campaign that was focused on improving the quality of political debate in India.
- She has been a volunteer with Royal Voluntary Services and Friends of the Tarn in the UK

She holds a Masters in Physics and Masters in Management Studies from BITS, Pilani, India.