

### **Short Bio**

Recognised as one of the Most Talented Coaching Leaders in India by CHRO Asia, Ram believes that “true change is always from within”. His coaching is characterized by well-defined, strategic thinking coupled with strong interpersonal skills. An expert at coaching leaders to build strong teams, clients commend his attention to detail while maintaining an ability to see the big picture.

Ram brings decades of first-hand senior executive experience to his coaching, having worked across the gamut of organizations, from start-ups through to global MNCs. Having served as VP and Country Manager for SapientNitro, Ram’s corporate experience covers executive responsibilities for every area of business from marketing and sales to regional capability development. He has managed leaders across the spectrum: from technical engineers, sales staff through to creative teams, as well as across cultures. His track record for building successful teams, including an award-winning digital agency that supported global clients such as Coca-Cola, Seagrams, Taco Bell and Citibank, gives Ram both credibility with his clients as well as real understanding of the challenges they face.

### **Video Links**

<https://www.youtube.com/watch?v=X9-0Mmrfnpo>

<https://www.youtube.com/watch?v=EVXQZ3giyWI&frags=pl%2Cwn>

<https://www.youtube.com/watch?v=eg1QX1TmdS0&frags=pl%2Cwn>

[https://www.youtube.com/watch?v=W\\_HH11BKwTU&frags=pl%2Cwn](https://www.youtube.com/watch?v=W_HH11BKwTU&frags=pl%2Cwn)

### **Master Class**

Topic: How to get employees to behave like owners?

Everywhere we look, there is a shortage of qualified “good” people who can help bring alive the entrepreneurial vision & take it to the next level. Beyond the table stakes of skills & talent, the differentiator is the mindset & attitude of an employee and how this translates to behaviours that contribute to growth & market leadership

This Master Class looks at every day tools & techniques that you (as an entrepreneur) can use to drive engagement & higher levels of ownership in your employees.